

DAR

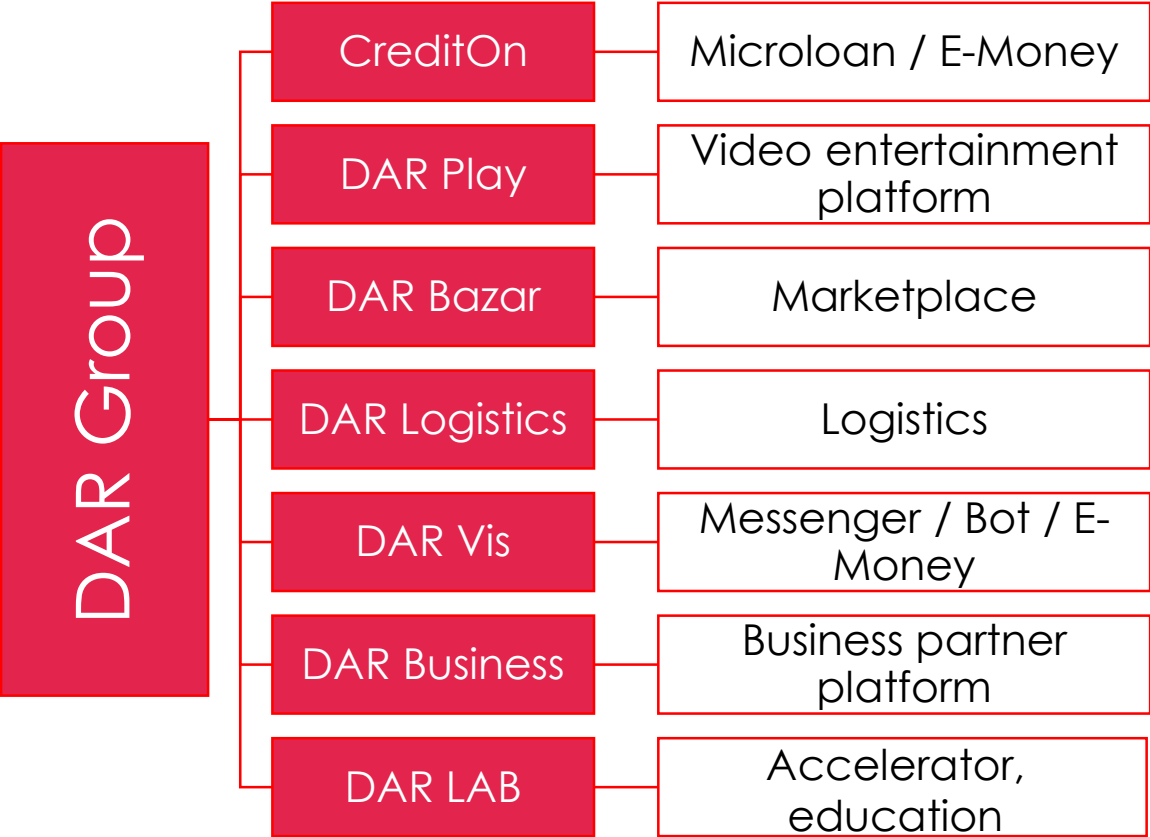


About DAR group

DAR Group is focused on Software Engineering with the developments of software in Logistics, Digital mining, Mobile Financial Services, Video and Audio streaming. One of Dars projects was led to expansion in South East Asia.

DAR is present in South East Asian market with the aim of creating strong ecosystem between continents and architecting new opportunities.

DAR lab - a subsidiary of DAR Group is focused on providing acceleration and educational programs



Partners in Europe

5 countries

International partners

20 corporations

Investment funds and
infrastructure

Access to 1500+

Startups

\$5mIn

Startup investments

eec

EURASIAN ECONOMIC
COMMISSION



AIFC Astana
International
Financial
Centre



Clicklogistics.ru



CreditOn



DAR Bazar

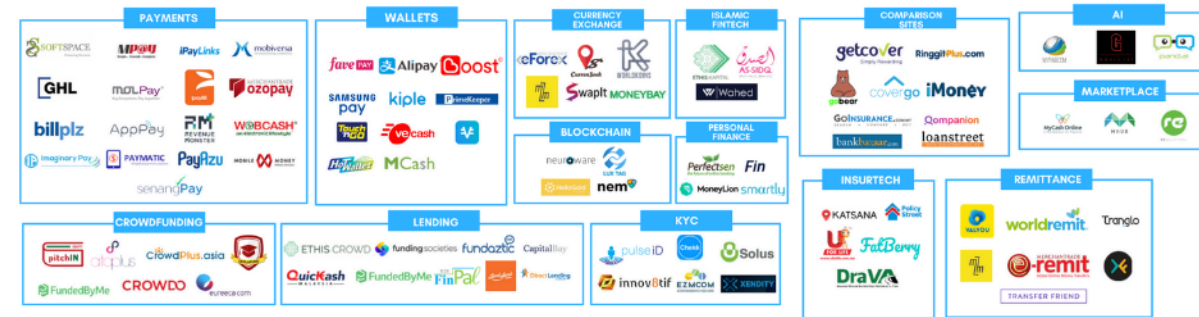


Partners in South East Asia

3 Strategic
Countries
Investment Funds

4 Mass Media

Pool 1000+
startups



DAR Lab – International Corporate Accelerator



Digital Mining
Kazakhstan

Click logistics
Moscow
Minsk

Fintech projects
Almaty
Jakarta

DAR Logistics
Kazakhstan

 академпарк



 **DAR Lab**



 **Tianfu Science park**



Center TOC – educational center

Opportunity

Digitalization in Kazakhstan covers major industries


Problem

1% > *KZ companies* operate at international markets

Solution

Equip Kazakhstan professionals with global skills:

1. Business analysis in IT & Product management
2. Agile project management
3. Theory of Constraints (TOC) for business process improvement


Center TOC



Proposed course for AIFC CPD – Business Analysis in IT and Product Management

- Syllabus of IQBBA Certification
- Instructors - IQBBA certified Business analyst and Product managers with international experience
- Course graduates opportunities:

1) Internship in startup projects



DAR Lab

2) Participation in professional events held in Astana by global community platforms



PRODUCT
tank



Google
Developers



Artem Malikov

Experienced Product Manager in international markets including Moscow and Kazakhstan market. Experience in training product managers and business strategy development.



Askar Aituov

IQBBA Certified Business Analyst, and IT startups mentor. Experience in IT projects as Product Manager in Kazakhstan and Common Wealth of Independent States.



Olga Nikolayeva

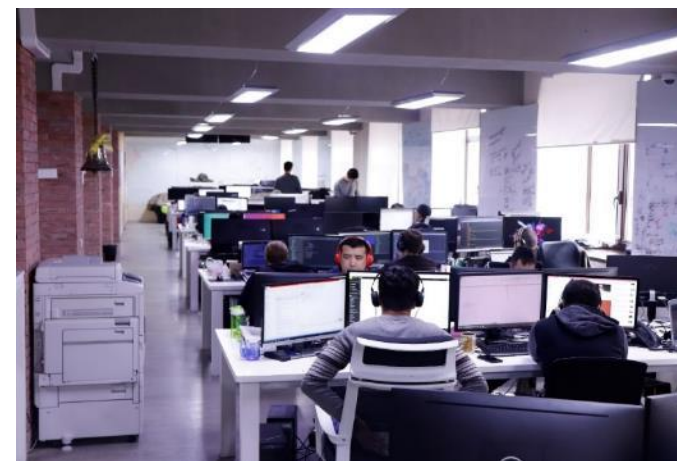
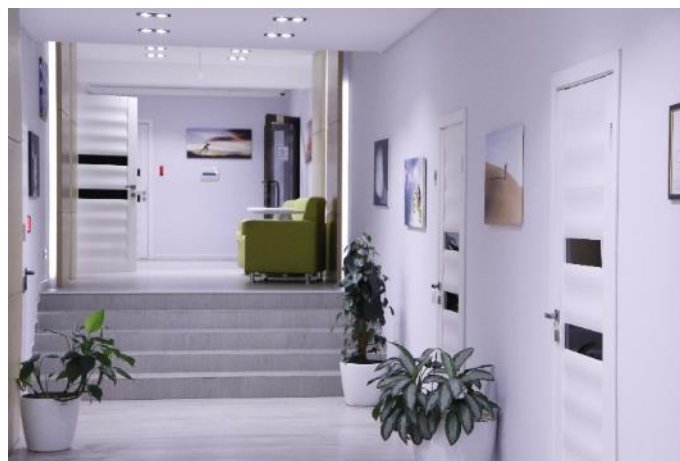
Product manager in IT startup launched in Kazakhstan market. Expertise in developing Unit economy.

APPENDIX

DAR Global campuses

Almaty, ChengDu, Novosibirsk

DAR



Our products



DAR Play – internet entertainment service with more than 100,000 movies and series in high quality. Every member of streaming service can watch as much as they want, anytime, anywhere without commercials.



DAR Bazar

DAR Bazar – marketplace that connects sellers and buyers across the whole country. The platform will make online trading unimaginably easy for everyone.



DAR Vis – chat-bot messenger with P2P transfer feature. Messenger also integrates with local services to provide better user experience for users.



Our products



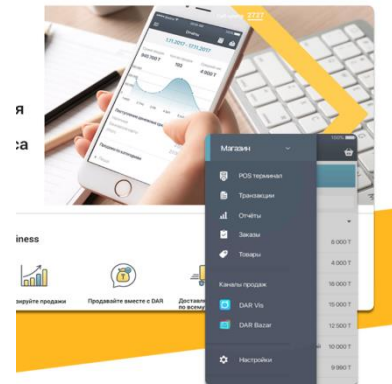
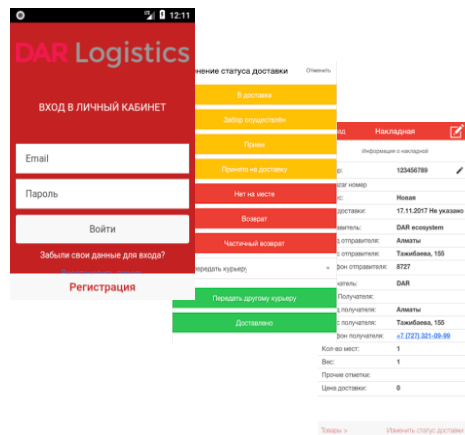
DAR Logistics – reliable assistant in the automation of the courier service. DAR Logistics technologies allow processing the maximum number of deliveries in the shortest possible time. Each courier has a mobile application with automatic order distribution, processing of full and partial returns, alignment of optimal routes, printing of fiscal checks through a courier mobile application and a wireless Bluetooth printer.



DAR Business – makes business easier. Add your products, and use the channels to promote and sell them, use ready-made payment processing systems and smart analytics. DAR Business offers various tools for entrepreneurs.



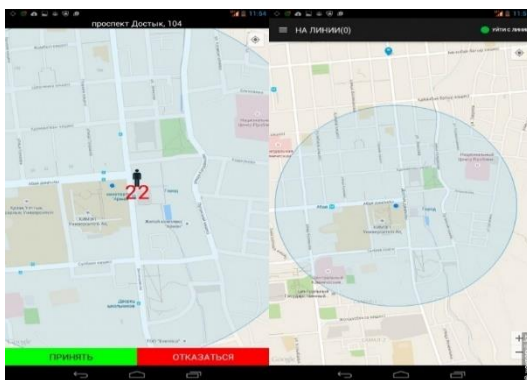
My CRM – business automation system in the service sector. My CRM has various tools for management of orders, inventory, and schedule.



Our products

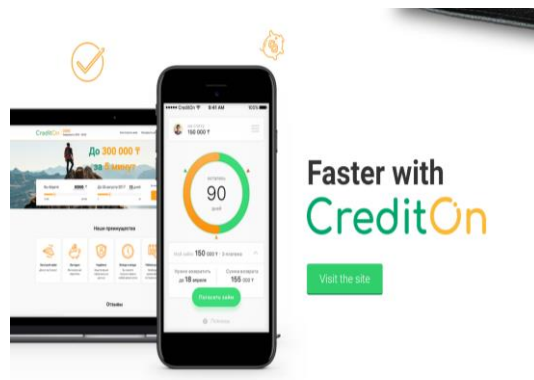


TOUCHka – application for taxi order. the client calls the car through the application downloaded to the gadget, sees on the map where the car is located in real time, has full information on the driver and his car. Moreover, the company guarantees a quality ride on new cars with good drivers and affordable prices.



CreditOn

CreditOn – take money at a convenient time from anywhere in Kazakhstan and Indonesia. The site and mobile application are accessible from any device, which means that you can take a loan without even having a personal computer at hand. All you need is Internet access.



ForteBank

ForteBank mobile app – technical support of mobile application for quick and proper management of finances. We have revised and developed chat and bot features of the application.



Thank You!

Reach us via

Nmusalieva@dar.kz

Aaituov@dar.kz

DAR

